HOW IT WORKS

Every call answered. *Even when you can't.*

Your AI receptionist — called Aria, or any name you choose — picks up every call to your business, 24 hours a day, speaks to your callers naturally, answers their questions using your own business information, takes their details and sends you a summary straight after the call.

14-day free trial · £0 setup fees · Keep your existing number · Live in about 10 minutes · Cancel anytime

Up and running in *four steps*

STEP 01

Keep your number — or pick a new one

Already have a business number? Simply **divert it to your AiRingDesk number** — when you're busy, when you don't answer, or all the time. Your customers keep calling the number they already know. No number yet? Choose a local one with your own city's area code.

STEP 02

Name her & set her up your way

Rename your receptionist to suit your business, choose her greeting, and tell her your services, hours, areas, FAQs and **how you want each type of call handled**. Change any of it whenever you like.

STEP 03

Every call answered, 24/7

Evenings, weekends, bank holidays, or while you're with a client — your receptionist answers instantly, handles enquiries and takes the caller's **name, number and what they need**. No voicemail, no lost customers.

STEP 04

Summaries, transfers & alerts

After every call you get an **email with a summary and transcript** (see page 2), and everything is logged in your dashboard. Calls that need a person can be transferred to you with a handoff summary.

YOUR BUSINESS, YOUR RULES

What can your receptionist *know?*

Everything a good receptionist would know about your business. Give her as much detail as you like — the more she knows, the more questions she answers on the spot.

- ✓ **Services you offer** — What you do, and what you don't
- ✓ **Prices & policies** — Only what you're happy to share
- ✓ **What to ask each caller** — The details you need to call back
- ✓ **Opening hours & areas** — Where you work and when
- ✓ **Common questions** — Your FAQs, answered your way
- ✓ **Urgent calls & transfers** — What's urgent and who to pass it to

WHAT YOU RECEIVE

An email after *every call*

AiRingDesk · to you

New call from 07700 900123 — appointment enquiry

FROM	STATUS	DURATION	TIME
07700 900123	Completed	1m 42s	Sat 19:42

AI SUMMARY

What the caller wants: A new-patient check-up, ideally a Saturday morning.

Caller details: Sarah Jones, 07700 900123, lives in Harrow.

Action needed: Call back on Monday to confirm a Saturday slot.

Other notes: Asked about prices — given the new-patient fee.

TRANSCRIPT

Aria Good evening, Bright Smile Dental, how can I help?

Caller Hi, I'd like to book a check-up as a new patient…

Aria Of course. Can I take your name and best number?

▶ Voicemail · Starter+ + Appointment · Professional+ ▶ Call recording · Business

Within a minute

The email arrives **moments after the call ends** — so you can call the right people back first.

Everything in one place

Every call is also logged in your **dashboard**, searchable by caller, date and outcome.

Your receptionist's name

Callers hear **whatever name you give her** — Aria is just the default.

What's in the email on *each plan*

Included in your call email	Essential	Starter	Professional	Business
Caller's number, date, time & call length — On every email	✓	✓	✓	✓
AI summary — What they want, their details, action needed	✓	✓	✓	✓
Call transcript — Every word of the conversation	✓	✓	✓	✓
Voicemail recording — When a caller leaves a voicemail	—	✓	✓	✓
Appointment details — Bookings Aria makes into your Google Calendar	—	—	✓	✓
Full call recording — Listen back to the whole call	—	—	—	✓
Sent straight to your CRM — Via CRM & webhook integration	—	—	—	✓

Example email shown for illustration — a fictional business and caller.

AiRingDesk

Simple, transparent pricing
No setup fees · No per-minute charges

Choose the plan that *fits your calls*

CHEAPEST START

Essential

£29 /mo + VAT

150 calls a month

- 1 UK phone number
- AI answering 24/7
- Email notifications
- Call transcripts & summaries
- Call transfers
- Dashboard

Starter

£49 /mo + VAT

300 calls a month

- Everything in Essential
- Voicemail with recordings
- Call dashboard & leads

Professional

£149 /mo + VAT

1,000 calls a month

- Everything in Starter
- Appointment booking
- Custom AI personality & script
- Google Calendar integration
- Priority support

Business

£349 /mo + VAT

5,000 calls a month

- Everything in Professional
- AI voice & language selector
- CRM & webhook integration
- Full call recording
- 2 phone numbers
- Personal onboarding call

All plans: inbound calls of any duration · 14-day free trial, no charge during the trial · Pay by card or Direct Debit · Annual billing saves 2 months · Upgrade any time — downgrades apply from your next renewal · All prices exclude VAT at 20%.

24/7
Every call answered, day and night

£0
Setup fees — on every plan

10 min
Average time to go live

No
Lock-in or cancellation fees

GETTING STARTED

Try it free for *14 days*

1. **Hear Aria first** — ring our live demo on **+44 7492 879452**. Free to call, no sign-up.
2. **Start your free trial** at airingdesk.com — Essential is the cheapest way to start at £29/month + VAT.
3. **Tell us about your business** — we set Aria up the way you want your calls handled.
4. **Divert your number** and you're live. Not sure which plan? Tell us roughly how many calls you get a month and we'll recommend one.

Scan to visit airingdesk.com

LIVE DEMO LINE
+44 7492 879452
Hear Aria answer — 24/7

TALK TO US
+44 20 4634 8499
UK support, Mon–Fri 9am–6pm

START YOUR TRIAL
airingdesk.com
Card or Direct Debit · cancel anytime